

Increasing the Activeness and Interest in Reading the People of Kampung Anyar Through the Kauri Reading Corner

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ABSTRACT

Real work lectures (KKN) are examples of student service to the community. KKN students must be involved in educational activities if they want to improve the lives of the nation. Thus, counseling activities are carried out to help KKN students create community service programs in educational aspects. Group 1 of UNUSIA 2023 KKN carried out this activity. This activity can be carried out well and produce KKN student activity programs in the field of education, such as building a reading corner. The community of Kp. Anyar Desa Tegal is the target of this activity.

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INTRODUCTION

Compared to other countries, the reading interest of Indonesian people is currently very low. One of the factors that causes a lack of literacy or interest in reading in students and students, especially in the world of education, is the lack of reading habits or interest since childhood. Literacy culture that includes reading habits cannot yet become a community culture, especially in Indonesia. This is in line with UNESCO data which shows that Indonesia is the second lowest with a percentage of 0.001 percent of 1000 Indonesians, showing that Indonesians' reading interest is very low. Data from the National Library in 2017 also shows that the average Indonesian reads only 5 to 9 books per year. According to CNN Indonesia, 2018. Coupled with the results of research conducted by the Puslitjakdikbud of the Ministry of Education and Culture in 2019 concerning the Reading Literacy Activity Index in 34 Provinces, the results obtained were 26% included in the medium literacy activity category, 71% in the low category and 3% in the very low category (Ministry of Education and Culture, 2020).

From the data mentioned, it can be interpreted that of the 34 provinces in Indonesia, there is not a single province that is included in the high literacy activity category level, most of which are only at the low category level. The people of Kp. Anyar, Tegal Village, Kemang District, Bogor Regency also felt an increase in interest in reading, even though they only had a small interest in reading. Children in society, or more often children, seem to enjoy playing with electronic devices more than reading books. Many of them also choose to play activities that are not related to literacy, such as soccer and futsal. The MD-01 KKN group at Nahdlatul Ulama Indonesia University Jakarta tried to solve existing problems by building a Community Reading Park. One way to increase people's reading activity is to do this.

Community Reading Park itself as conveyed by the Ministry of Education and Culture is an institution or place in which it provides reading materials as a source of information and knowledge, organizes interest and cultural development activities and literacy development in the community (Ministry of Education and Culture, 2020). Purnomo, Rudy, Setiawan, and Yuswono Hadi (Misriyani & Sungkowo, 2019) in their research stated that Community Reading Gardens can play a role as a learning tool for both early childhood and parents, especially housewives in expanding their knowledge. In addition, Community Reading Park also plays a role in fostering a culture of reading and love of books and can increase people's interest in reading.

The results of Darmawan's research (Darmawan, 2016) show that Community Reading Gardens are effective in increasing people's reading motivation. This can prevent low activity and interest in reading in the community due to the organization of activities, provision of reading books, encouragement, and enthusiasm to read them. In addition, this Community Reading Park is considered effective because this Community Reading Park is not only used as a place to read, Community Reading Park can also be used as a place to improve people's knowledge and skills.

Based on the above problems, activities were carried out by establishing a Community Reading Park in Sasak Village, Tegal Village, Kemang District, Bogor Regency. The purpose of this activity is to increase the activeness and interest in reading of the community so that the literacy activities of the Sasak Village Community of Tegal Village, Kemang District, Bogor Regency will be high in the future.

RESEARCH METHOD

The Community Reading Park Program (TBM) is one of the flagship programs of the MD-01 KKN group. The program was established under the name "KAURI" Reading Corner located at Kp. Anyar RT 09 RW 001 Tegal Village, Kemang District, Bogor Regency.

Research or research is an activity aimed at investigating a condition of a reason and consequences for a set of special conditions, which can be a phenomenon or variable. This research uses a qualitative approach. Qualitative research in general can be used for research on people's lives, history, behavior, organizational functionalization, social activities, and others. The main data sources in qualitative research are words and actions, the rest are additional data such as photo documentation and direct observation. Researchers take this approach seeing that in this study researchers are more dominant in interacting with people's lives, especially with related parties who are objects in this study, so this approach is considered by this study. The activity of this location is on Jl. Kp Anyar No 140C Rt 09/007 Tegal Village, Kemang District, Bogor Regency.

RESULTS AND DISCUSSION

Based on the results of the implementation of the "KAURI" Reading Corner that has been carried out by the MD-01 KKN group, it can be said that the purpose of establishing this TBM has been achieved, namely to increase the activeness and interest in reading the people of Tegal Village.



Figure 1. "KAURI" Reading Corner Location

The results of community service activities in the form of community reading gardens can be well received by the community because of the existence of places and facilities that are quite comfortable, this can be a bridge for the community, especially children to be more active in carrying out teaching and learning activities by increasing reading books. In addition, with the existence of the reading garden, the community can add broader insight and knowledge, this is because the community reading garden has several books related to education, religion, administration, business, law, novels, and others.



Figure 2. Visit to "KAURI" Reading Corner

In addition, the community reading garden is also used as a place for play, discussion, or counseling. In the afternoon, after the children finished reading the book, they played together. This is an indicator of the achievement of the goal of establishing a community reading garden. The role of community reading gardens in addition to increasing activeness and literacy can also build community character, this is as Mulyono said that efforts in building community character through community reading gardens are expected to encourage community capacity building in various fields. In addition, this community reading garden can develop and utilize the social capital available in the community (Mulyono, 2018).

CONCLUSION

Interest in reading in the community today is still lacking. The government has made various efforts to overcome the problem. One of them is that the government has provided facilities to support people's reading interest, from the private sector and individuals have provided facilities such as reading corners in their neighborhoods. In current conditions, this facility is very helpful for school students who learn online. It is hoped that these activities can continue to be carried out to optimize the world of literacy among people throughout Indonesia.

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