

KARANGTARUNA EMPOWERMENT THROUGH PUBLIC SPEAKING TRAINING FOR LEGAL COUNSELING AND K3LH MOBILIZATION: POST-EARTHQUAKE SOLUTIONS

Nanik Retnowati ^{1*}, Dewi Anggrayni ², Ibrahim Fajri ³

Universitas Ibn Khaldun, Bogor

^{1*} nanik.retnowati@uika-bogor.ac.id, ² dewi.anggrayni@uika-bogor.ac.id,

³ ibrahim.fajri@uika-bogor.ac.id

Abstract

The earthquake has devastated various sectors in the affected area. Kampung Pakalongan, Padaluyu Village, Cugenang, Cianjur District is one of the affected areas. Karang Taruna is one of the important elements of society that must be empowered to move society to rise. They can be empowered more with good communication skills. Through a community service incentive program funded by the Directorate General of Higher Education, public communication training was conducted, the program initiated was empowering Karang Taruna with public speaking skill to help managing lost documents and mobilizing residents to carry out Environmental Occupational Health and Safety (K3LH). The program involved thirty members of Karang Taruna in public communication training activities. The goal of this training is to help youth organizations help people who have lost documents and mobilize residents to carry out K3LH, working together to clean up building debris. The training is carried out directly in the field using lecture and discussion methods. The participants could also access infographics broadcasted at YouTube channel <https://youtu.be/E3SDsTzabZM>. This program can facilitate UIKA to complete IKU 2, 3, and 4, which benefits lecturers, students, and the community all at once.

Keywords : Earthquake, Empowerment, Karangtaruna.

INTRODUCTION

An earthquake with a magnitude of 5.6 on Monday 21 November 2022 in Cianjur Regency had a major impact on the disaster survivors. A total of 58,049 houses affected by the earthquake suffered heavy damage. Some of them also experienced trauma from this disaster. As many as 25,186 houses were in a state of severe damage and were no longer able to save their important documents such as diplomas, house certificates and a number of other important documents. Various assistance has been given by concerned parties both morally and materially. The organization of disaster management was carried out by various parties, including village officials, the police, government agencies and the community. One element of society that plays an active role in helping the community recover from the earthquake is the Youth Organization.

As many as 16 villages in Cigunang District were affected by the earthquake with quite severe damage. A total of 2,465 people were seriously injured and 3,913 people with minor

injuries. The death toll was recorded at 399 people, which is the highest figure compared to other sub-districts. Padaluyu Village in Cigugur District, Cianjur Regency is one of the villages with heavy damage. This situation certainly requires the involvement of many parties to deal with the post-earthquake situation. Karang Taruna is a small part of the community that is actively involved in helping the earthquake survivors. Karang Taruna activities prior to the earthquake were dominated by technical activities such as maintenance of the Public Cemetery (TPU), processing of used tires, interior decoration, and management of residents' household waste. The situation changed after the earthquake, Karang Taruna played an active role in carrying out security and cleaning activities at the post, assisting the activities of volunteers from other areas who attended the location, seeking donations for residents in need, distributing donations evenly and working together to clean the homes of affected residents. disaster. In a post-disaster emergency response situation, youth organizations continue to try to help the community. The social capital that comes from youth organizations is a useful potential for post-earthquake village recovery. Even with a modest educational background, youth youth organizations have become the mainstay of the village in efforts to restore post-disaster village stability.

Post-disaster recovery takes quite a long time, so a strong community component is needed to deal with existing problems. Karang Taruna members as a potential resource belonging to the village need to be empowered so that they can be maximized as an extension of the village government. Karang Taruna youth need to be equipped with public service competencies, especially information knowledge about legal document processing services and organizational governance as well as responsive public communication skills. Equip youth with good public communication skills, especially knowledge about legal document processing. After the Cianjur earthquake, many people lost valuable documents due to the earthquake and some people had difficulty getting these documents arranged. In general, youth youth organizations do not have good public communication skills because of their low level of education. Public communication skills can increase youth confidence in acting appropriately within legal boundaries as members and mobilizers of society. Specifically related to this earthquake, many community documents, such as KTP, KK, Land Certificates, etc., were lost. Many buildings collapsed and left debris that needed to be cleaned up immediately. With good knowledge, these youth youths can help the community take care of it. One of the obstacles faced by some youth is public communication. Karang Taruna has a strategic role. Young people can act as an encouragement for children in their area and act as agents of reform in social life. Not infrequently the older age group has a conservative view that needs to be changed for the better by developing good values in accordance with the times. Youth who are members of youth organizations must have public communication skills. With good public communication skills, it is hoped that Karang Taruna youths will become mediators for the village government which will make it easier for the community to resolve issues of legal documents lost due to the earthquake. Toward the the importance of the involvement of youth in a community, Christen (2012) suggested that Youth empowerment, more generally, should be considered as core elements of the ecology of human development. Further, Ozer (2011) confirmed that there are four confirmatory factor analysis of the PE measure; namely, adolescents' motivation to influence their school and community settings; participatory behavior; sociopolitical skills; and perceived control. Raj (2009) had similar

opinion about youth that young people should have meaningful participation and a sense of ownership over their project. The Community Service Incentive Program integrated with IKU Performance-based MBKM for private universities in 2022 provided by the Directorate General of Higher Education, Research and Technology, UIKA Bogor can carry out a program with the theme 'Empowerment of Karang Taruna Pakalongan Village, Padaluyu Village, Cugenang District, Cianjur Regency through training Public communication for Audio Visual Based Legal Counseling and K3LH Activity Mobilization'. This activity will bring many benefits to the members of the youth group in Pamulang Village, students and lecturers. For young people, good knowledge of law and public communication is needed in order to play a better and more righteous role in society. Hactyia (2017) Basics of public speaking is a work in which we emphasize the importance of mastering the techniques of public speaking and oratory skills, in order for that knowledge to serve each individual as a key tool for easier achievement of all objectives of business and personal communication. The most important moment of communication is transfer of information, which should be reliable, verified, controlled, but also dynamic and subject to change (Marković, 2000)

For lecturers, this activity is an achievement of IKU 3 and 4; for students, this activity is an IKU 2 achievement. With this activity lecturers can apply their areas of expertise to benefit the community, especially in critical conditions facing natural disasters. Students are involved to help carry out activities and can learn directly to organize activities, apply knowledge, improve collaboration skills, foster empathy, understand problems that exist in society, train communication skills, and many other things that students can gain through this activity.

IMPLEMENTATION METHOD

The activity with the theme 'Empowerment of Karang Taruna Pakalongan Village, Padaluyu Village, Cugenang District, Cianjur Regency through Public Communication Training for Audio-Visual-Based Legal Counseling and Mobilization of K3 LH Activities' is a realization of the Community Service Incentive Program integrated with MBKM based on IKU Performance for PTS in 2022 awarded by the Directorate General of Higher Education, Research and Technology. The general objectives of this program are in accordance with those proclaimed by the Directorate General of Higher Education, Research and Technology, namely; 1) establishing a group of people who are economically and socially independent; 2) helping create peace and comfort in people's lives; 3) improving the ability to think, read and write, or other skills needed (soft skills and hard skills).

The specific objectives of this program are: 1) Empowering members of the Karang Taruna of Pakalongan Village, Padaluyu Village, Cugenang District, Cianjur Regency to overcome post-earthquake problems; 2) Helping to create comfort for the people of Pakalongan Village, Padaluyu Village, Cugenang District, Cianjur Regency, whose house was destroyed by the earthquake and lost documents; 3) Improving the public communication skills of members of Karang Taruna Pakalongan Village, Padaluyu Village, Cugenang District, Cianjur Regency.

The participants of this program is thirty members of the Karang Taruna members of Pakalongan Village, Padaluyu Village, Cugenang District, Cianjur Regency as one of the communities that is not economically productive, but has great potential in mobilizing the community to overcome existing difficulties. The procedures applied for empowerment are

grouped into three

1. conducting need analysis and situation
2. discussing about the Collaboration with experts for legal content and K3LH
3. Cooperation with communication experts for public communication content
4. Conducting FGDs
5. Making learning media in the form of audio visual with legal and K3LH counseling content in the form of infographics
6. Implementation of legal counseling and K3LH activities
7. Implementation of public communication training activities

In order to control activities in accordance with the objectives and achieve KPI targets, internal monitoring is carried out as follows

1. Examination of the results (infographics) of audio-visual media with legal counseling content, K3LH, and public communications
2. Interviews with youth group members about increasing understanding of the material that has been presented
3. Supervision of program effectiveness by monitoring the follow-up of programs that have been implemented a maximum of one week after program implementation

RESULTS AND DISCUSSION

Research on the process of Community Service Incentive Program activities integrated with KPI Performance-based MBKM for private universities in 2022 provided by the Directorate General of Higher Education, Research and Technology functions as follows:

a. Achievement of IKU 2 for students

The students are involved at every stages of the program. In the situation analysis, the students visited the location and made a communication directly with the people. They found the problem that they could do something with their background of knowledge. The next step was need-analysis. In this stage the students were involved in decision making. Finding out that the youth organization had a powerful capacity to invite the community to solve the problems, the students were invited to give their opinions and suggestions on the youth organization empowerment. They came to a conclusion that the youth organisation needs to build up their communication skill. This skill could be useful to encourage people to make a K3LH movement and managing the missing documents caused by disaster.

This program had provided the students to have activities out of the campus. They found the problems and initiated a solution. The solution is the implementation of their knowledge especially in creating info graphic program in youtube to be accessed easily by people who need the information. Not only that, the students also produced an article as their reflection on the program.

Students benefit from the Community Service Incentive Program activities integrated with the IKU Performance-based MBKM for PTS in 2022 provided by the Directorate General of Higher Education, Research and Technology, namely:

- Experience collaborating with students across study programs, lecturers across study programs, and the community.
- the opportunity to be directly involved in the preparation, implementation and

evaluation activities

- produce scientific articles as an output form for recognition of MK Public Speaking 2 credits
- the opportunity to put the theory learned into practice

b. Achievement of IKU 3 and 4 for lecturers

The lecturers involved in this study were derived from different background of knowledge; namely Law faculty, English Education Program, and Islamic Communication and Broadcasting Program. They were doing their own tasks and made a collaborative actions to succeed the program. Each lectures brought the students from their faculty so that they can monitor the students' activities which are relevant with their course. However, only one study program, The Islamic Communication and Broadcasting Program which covered the students' activities into 20 SKS. The students were required to do a series activities from the planning, acting, and evaluating. The students should produce two kind of infographic programs, videos, article for publication, and scientific articles. The lectures guided the students in every steps so that they could reach the targeted outcome. Thus this activity not only had provided the lecturers to have activities outside the campus (IKU 3) but also developing and applying his knowledge for community welfare (IKU4).

Community Service Incentive program activities integrated with KPI Performance-based MBKM for private universities in 2022 provided by the Directorate General of Higher Education, Research and Technology, provide benefits to the community, namely:

- solve the problem at hand
- increase knowledge about lost document management and K3LH
- increase awareness and ability to collaborate
- feel comfortable with the attention given by outsiders
- increased empowerment of existing assets

Community Service Incentive program activities integrated with KPI Performance-based MBKM for private universities in 2022 provided by the Directorate General of Higher Education, Research and Technology have had a large direct social impact and indirect economic impact in the Pakalongan Village environment.

Activities carried out in stages and systematically have led residents to work hand in hand and try not to depend on other parties. One example is the manufacture of garbage carts. At first, the Karang Taruna administrators were given the option of buying finished carts. When asked if there was the ability of youth members to make their own, they agreed. In about 3 days, they were able to finish making the cart according to their needs. They also make use of existing materials. This activity certainly helped them to work together and work hard to finish making the cart. Socially, this togetherness is important to be able to prepare for even greater cooperation, for example clearing debris and other movements to build villages. Of course this will raise the awareness of the surrounding community to be able to imitate and develop patterns of cooperation. Of course when the environment is conducive, other initiatives will appear which will have an impact on the economic sector.

Activities contribute to other sectors, namely:

- Education sector

Indirectly, student activities will inspire village youth to improve their formal and informal education. Student skills in organizing activities and serving community needs are a good example of the importance of education.

- Culture Sector

This activity educates the community to jointly solve problems in mutual cooperation. The steps of the activities carried out in this activity emphasize the importance of togetherness, mutual respect, and sincerity in work. This is according to the testimonies of the Karang Taruna management and grow with this activity. This means that there has been a cultivation of a good work ethic among youth youth members.

CONCLUSION

Community Service Incentive program activities integrated with KPI Performance-based MBKM for private universities in 2022 provided by the Directorate General of Higher Education, Research and Technology with the theme "Empowerment of Karang Taruna Pakalongan Village, Padaluyu Village, Cugenang District, Cianjur Regency through Public Communication Training for Law-Based Counseling Audio Visual and Mobilization of K3 LH Activities" has provided many learning spaces for lecturers, students, and the community. The physical results that have been obtained are the cleaning of the debris of four of the 18 target houses to be cleaned. The non-physical result that stands out for the lecturer is the understanding of the importance of a good process for solving problems. For students, this activity can provide an opportunity for them to apply the knowledge they have learned, especially about public communication. For the community, it is the establishment of cooperation between citizens in overcoming the difficulties they are facing.

Community problems do not only occur when a disaster occurs. Almost all people's lives have problems of different types. In the context of implementing the third dharma, namely community service, campus personnel must be directly involved in the community to hear and get an authentic picture of the problems. Furthermore, academics can help solve problems based on the characteristics of the community.

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