LITERACY SOCIALIZATION ON CYBER BULLYING PREVENTION AMONG STUDENTS OF SMP NEGERI 3 BILAH HULU

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Abstract

Cyberbullying is an action taken by a person or group of people against another individual through text messages, pictures/photos, or videos that tend to humiliate and harass. The purpose of this service is to provide an understanding of the impact caused by students' negligence in using social media, increase students' knowledge of intelligence in responding to the world of social media, and increase self-awareness of wisdom in using social media. The location of the service is at SMP Negeri 3 Bilah Hulu, the subject of the service related to the socialization of the impact of cyberbullying on teenagers is teenagers who use social media services or platforms. Most of the teenage respondents said that cyberbullying was inappropriate behavior among teenagers, was an act of crime, harmed others, and endangered others. They also understand behavioral indicators that lead to cyberbullying behavior.

Keywords: Cyberbullying, Youth, Education, Media.

INTRODUCTION

In a service activity carried out to get results that social media Facebook occupies the highest position as a medium where cyberbullying is carried out. According to the results of this dedication, it is also said that some teenagers are known to be victims of bullying in the real world while some of them are victims of cyberbullying. This figure shows that the crisis of wise behavior of adolescents in utilizing internet media is in the red zone. This is due to the impact and victims of cyberbullying. The impact is of course serious. It is well known that child victims of cyberbullying think about committing suicide.

The purpose of this service is to provide an understanding of the impact caused by students' negligence in using social media, increase students' knowledge of intelligence in responding to the world of social media, and increase self-awareness of wisdom in using social media. A student must have useful activities and reduce social media activities to have a positive life and avoid negative activities (Arifin et al., 2022).

Based on observations and interviews with target partners, it was found that the priority problems faced were as follows:

a. Low literacy on understanding of cyberbullying
b. The increasing issue of hoaxes hate speech and online-based fraud
c. Low digital skills in the use and utilization of technology and communication

However, the challenge of preventing bullying among adolescents is increasing along with the widespread use of the internet and social media. Now, bullying doesn't just happen in the real world. But it has penetrated the virtual world. Actions to intimidate, humiliate, make fun of, and put other people down can be done via the internet and more specifically social media.

IMPLEMENTATION METHOD

The object of this community service activity is school-age children (SMP) at SMP NEGERI 3 BILAH HULU, totaling 45 students. The steps for implementing this PKM activity are three steps, namely preparation, implementation, and evaluation. The following details each stage to be carried out:

1. Preparation Stage
   a. Preparation of Work Programs and Introduction of Figures The preparation of work programs aims to make the activities carried out orderly and directed, covering matters of a technical, managerial and scheduling nature (time schedule).
   b. Preparation of Activity Management, including technical assistance, handling, and readiness to enter the world of youth.
   c. Preparation of Technical Equipment, including the provision of audio-visual equipment, in the form of laptops and infocus screens, cameras, and speakers.
2. Implementation Stage This PKM activity was carried out for 1 day, namely Saturday, January 28, 2023, and was carried out at the same place.
3. Evaluation Phase: At this stage monitoring and evaluation are carried out. Monitoring is carried out intensively by the PKM team to ensure that the implementation of activities goes according to plan. Then, evaluation is carried out in line with monitoring, so that if there are any problems they will be resolved immediately. Evaluation is carried out at each stage of the activity, while the evaluation design contains a description of how and when the evaluation will be carried out, criteria, indicators of achieving goals, and benchmarks used to indicate the success of the activities carried out.

RESULTS AND DISCUSSION

The "Stop Bullying" prevention service is carried out by a team that cares about the phenomenon of bullying among children. Before the event started, the team asked the audience about bullying. Then the team also confirmed whether there were victims or perpetrators of bullying in the class. The response was very astonishing, many children are victims of bullying and they are not aware of it. They think that bullying behavior is a fad act by peers. Finally, the team identified the main perpetrators of bullying in the class and gave punishments in the form of choosing the front seat.

Furthermore, the presentation of the material by the PKM Team, as the main speaker. The material presented was about the definition of bullying, forms of bullying, impacts, and things that can be done to avoid or deal with other forms of bullying that occur in the school environment. So that the audience doesn't feel bored, the event was continued with the provision of snacks by members of the PKM Team.

Figure 1. Introduction

Figure 2. Reading material on the characteristics of victims of bullying

Figure 3. Explanation of the causes of bullying

Figure 4. Group photo of teacher and students at SMP Negeri 3 Bilah Hulu

Figure 5. The handing over of the plaque to Ms. Ely as deputy principal of SMP Negeri 3 Bilah Hulu

CONCLUSION

With this dedication, it is hoped that it can have a positive impact on the atmosphere of teaching and learning activities in the classroom and school. It is hoped that "cyberbullying" service activities can continue not only at the elementary school level but also at junior and senior high schools and university students. Community service activities at SMP Negeri 3 Bilah Hulu, Saturday, January 28 2023 went smoothly. The audience is very interested in the theme. The findings of this activity are that many children who are victims of bullying are not aware that they are victims of bullying. They are also afraid to report incidents of bullying they experience to parents and teachers. This happens because bullies are very dominant and feared in class or at school.

REFERENCES

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