

UTILIZING NUSSA AND RARA ANIMATIONS AS CHILDREN'S CHARACTER DEVELOPMENT MEDIA IN UMMI FAUZIAH RANTAUPRAPAT KINDERGARTEN

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Abstract

Technology is one of the most rapidly growing media today. It is important how to utilize technology media as an educational medium. The media most favored by children today are television, laptops, and cell phones/smartphones. However, it cannot be denied that many shows are not entirely good for children to watch. One of the animated films that can provide Islamic moral and educational messages is the Nussa and Rara series. This community service is carried out to make the animated shows Nussa and Rara an educational show in developing children's characters and motivating children to be smart in choosing shows from the internet. This activity takes children's objects at Ummi Fauziah Rantauprapat Kindergarten. The service period is used for 1 day with several series of activities, namely assessing children's behavior through observation and interviews, counseling about character education for children, and watching the Nussa and Rara serials together. The result of this PKM activity is to increase the knowledge and understanding of these school-age children about noble character values and to be motivated to be smarter in choosing good and more educative shows.

Keywords: Animated video, Character, Education, Media.

INTRODUCTION

In community service, students must be able to create programs to solve environmental and social problems. The importance of doing community service is to expand the student network, increase children's understanding of choosing good shows, and these children can apply good values from the Islamic animated serial films given by the team in their daily lives. PKM.

Ease of accessing social media with a very wide internet network can be done via smartphone, wherever and whenever and whoever. In addition, the lack of supervision from parents regarding media use makes children lose role models that must be accepted at the age of the child and makes children out of control in choosing shows that are appropriate to their development (Rosnidarwati, 2021).

Various forms of shows are provided by the internet today, one of which is animated films. Animated films can add to the experience and competence of children in various materials. This animated film is a technical embodiment of the story method which contains

interesting, entertaining, and educational stories. In addition, animated films can also attract and captivate the audience's attention without spending a long time. The educational messages you get will be easier to convey to children in a very fun way (Rosnidarwati, 2021).

Examples of inculcating noble character values in children from today's technological media, there is the animated film Nussa and the Rara Series which tells about the daily life of a boy named Nussa with his 5-year-old sister Rara plus other complementary characters, such as Umma, Abba, and Anta The adorable pet cats from the Nusaa family. This animated film provides Islamic education for its audience, especially in terms of building noble characters. This Community Service activity aims to cultivate children's Islamic character and motivate them to be smart in choosing shows from the internet as one of the media that is very close to children today (Rosnidarwati, 2021).

IMPLEMENTATION METHOD

The object of carrying out this community service activity is the children of Ummi Fauziah Kindergarten in Padang Matinggi Kel. Padang Matinggi Kec. North Rantau Kab. Labuhanbatu totaling 76 students. Community service activities with the theme "Utilization of Nussa and Rara Animation as Media for Character Development for Children at Ummi Fauziah Rantauprapat Kindergarten" to create a generation that is intelligent and has noble character through Islamic teachings.

The detailed stages of implementing this PKM activity are as follows:

1. Preparation Stage: The preparation of the material aims to make the activities carried out more directed and easily understood by the children and then make a schedule for the school. As well as a self-introduction and explanation of the characters in the Nussa and Rara animations delivered by the PKM team. Several technical equipment preparations include audio-visual equipment, laptops, infocus screens, cameras, and speakers.
2. Implementation Phase: PKM activities are carried out for one day only, namely on Monday, 10 February 2023. At this stage, an introduction is made to the figures in the animated series Nussa and Rara. Then the viewing session, followed by conveying the values of the characters taken from the animated series Nussa and Rara to the children. Then a question and answer session and distribution of snacks and souvenirs.
3. Evaluation Phase: at this stage, monitoring is carried out intensively by the PKM team to ensure that the implementation of activities goes well. Then an evaluation is also carried out at each stage of the activity. The evaluation includes various plans for how and when the evaluation will be carried out, the indicator being one of the attainments of goals so that the activities carried out are declared successful.

RESULTS AND DISCUSSION

In a film, there are values contained in it. Character education is a process to raise awareness in each individual. Character education is not only the task of teachers in schools. But parents must also participate in instilling character education in their children. Children's education is the responsibility of the family, school, and society.

The results obtained from the implementation of this PKM activity are:

1. The PKM activities carried out by these students try to make efforts to address the problem by providing knowledge and insight into the noble character forms that every child should have.
2. Increasing children's motivation in choosing shows that are good and useful, also changing children's habits in choosing shows that have character values that are worthy of being an example.
3. In the animated series, Nussa and Rara make the film one of their favorite films in fostering noble character values for children. In addition to inviting children to watch Islamic stories, children are also invited to feel and realize the positive values contained in the film, as well as to increase motivation for children to be smarter in choosing good shows.
4. The number of children who attended this dedication event was 56 students out of 76 students. Not all of them were present, but they were very enthusiastic to watch the animated film series Nussa and Rara.
5. Some of the children already understand the animated film series Nussa and Rara. But some still don't understand what is conveyed in the film.
6. The success of this PKM activity was almost perfect because the enthusiasm and enthusiasm of the children and teachers also supported the success of this activity.



Figure 1: Introductions



Figure 2. Watching the animated series Nussa and Rara



Figure 3. Explaining the material



Figure 4. Distribution of Snacks



Figure 5. Submission of Plaques to the chairman of the Ummi Fauziah foundation



Figure 6. Group photo of the chairman of the foundation, teachers, and Ummi Fauziah Kindergarten children

The inhibiting factors in the implementation of this service activity are:

1. Discipline the children when entering the room
2. Infocus with less bright lighting
3. Room conditions that are not provided with air conditioning, such as fans.
4. When distributing the door prizes, the children were very noisy.

CONCLUSION

Based on the results of the implementation of community service activities with the theme "Utilization of Nussa and Rara Animation as a Media for Child Character Development at Ummi Fauziah Kindergarten". This animated film makes children more enthusiastic to act and behave with good and noble characters. The value contained in the episode is don't forget to use the words sorry, please, and thank you to those who are older or younger, and don't forget to also be polite to anyone.

REFERENCES

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