

## COMMUNITY EMPOWERMENT AGAINST SOCIAL INEQUALITIES IN THE CIPONDOH DISTRICT

Wahyunengsih<sup>1</sup>, Salsa Layyinun Nadzifah<sup>2</sup>

Universitas Islam Negeri Syarif Hidayatullah Jakarta,  
Tangerang Selatan

<sup>1</sup> [wahyu.nengsih@uinjkt.ac.id](mailto:wahyu.nengsih@uinjkt.ac.id), <sup>2\*</sup> [salsa.layyinun22@mhs.uinjkt.ac.id](mailto:salsa.layyinun22@mhs.uinjkt.ac.id)

### Abstract

Inequality means an imbalance in a population and is something that can change an environment to become out of sync due to the unevenness of a different social identity in the same place. And empowerment is the authority of a human destiny that is carried out by other humans to complement and balance a destiny in society. Empowerment is usually done in an environment to facilitate environmental development and reduce social inequality.

### INTRODUCTION

#### GAP

Habib (2021), society is defined as a concept of economic development that encapsulates social values. This concept reflects a new paradigm of development, which is people-centered, participatory, empowering, and sustainable. Rahmat and Mirnawati (2020), Action research is carried out not only to obtain the truth but also to create the expected conditions. Action research can be used effectively in community empowerment studies and actions considering its characteristics which prioritize active community participation. Saleh and Sihite (2020), state that CSR programs cannot be separated from community empowerment. One of the objectives of CSR is to create an empowered community, especially those around the company. In carrying out CSR activities for community empowerment, the role of a communication strategy is highly expected. Istiyanti (2020), states that this form of community empowerment involves community participation starting from planning and implementing activities. Disemadi and Prananingtyas (2020), state that CSR policy is a legal strategy used in increasing community empowerment through free educational assistance programs, local business development training to open business opportunities for the community, as well as awareness programs in the form of recruitment of local workers. Allolayuk (2021), concludes the importance of synergistic collaboration between students, teachers, families, government, and society in the world of education. The government and all citizens must seek various steps that can overcome the obstacles that are often encountered by lower-class students. It is hoped that various joint efforts will be able to further open up equal opportunities for all students in the educational "arena" so that education can truly become a means

Social mobility. Isra, Wati (2020), states that the management of village fund allocations in physical development is by applicable regulations and is running quite well, and

requires professional community support to realize village fund allocations according to community needs. Because the success of the village depends on the movement of village officials and strong support from the community. The community and village officials are colleagues who cannot be separated in achieving the planned goals.

The social gap in society is the difference in the level of ability of the community both in terms of income or social inequality in society which makes a very striking difference between people. In Indonesia itself there are many social inequalities, as evidenced by BPS data on social inequality statistics in Indonesia, it is noted that in 2021 social inequality will grow 0.49% from the previous year. This requires certain programs that can help eradicate disparities in the Indonesian environment.

Therefore the community needs social empowerment, namely a strategy to increase the power of an individual, institution, or community. This can be exemplified by activities such as intensive assistance for teachers in religious learning parks, intensive assistance for health cadres, training for community health cadres, and so on.

Community empowerment is related to the important role of humans in development. Community empowerment is an important thing to get the attention of all components of the nation, both the private government and the community itself. Wasistiono (1998:46) in his book quotes Carlzon and Mecauley's statement which explains that empowerment is defined as "freeing someone from rigid control, and giving people the freedom to be responsible for their ideas, decisions, actions".

Community empowerment is a development process that makes the community take the initiative to start a process of social activity in improving their situation and condition. Community empowerment can only occur if the community itself also participates. In other words, the success of a community empowerment program or activity is not only shown by the party doing the empowerment but also by the active party empowered to change the situation and conditions to be better than before.

In community empowerment itself, there are several principles, including the principle of equality in which the position between the community and institutions that carry out community empowerment programs has an equal relationship by developing mechanisms for sharing knowledge, experience, and expertise. The principle of participation that can stimulate community independence, is planning, implementing, monitoring, and evaluating the community itself up to the level of the mentoring process that involves assistants who are highly committed to community empowerment. The self-reliance program is the ability to save in-depth knowledge about business constraints, as well as knowing the condition of the environment whether it has a workforce and willingness and societal norms. The last is the sustainable principle, which means that the empowerment program is designed in such a way, in stages, to be able to provide understanding, knowledge, experience, and skills to each individual.<sup>1</sup>

The implementation of this economic system in Indonesia relies on full control in society which has an active role in production, distribution, as well as consumption. This is very influential on the control constraints of the modern economy.

---

<sup>1</sup> Andini Septiani, Muhammad Iqbal Fasa, Suharto, *Mengatasi dan Menyikapi Kesenjangan Sosial*, Vol.15, Jurnal Ekonomika, 2022, Hal. 143  
Ir. Hendrawati Hamid, M,Si, *Manajemen Pemberdayaan Masyarakat*, Makassar, De La Maca, 2018, 9-11

Social inequality is an imbalance in the daily social life of society, both individuals and groups, where there is injustice and inequality in the distribution of things or aspects that are considered important in a society in general. One of the factors that is the cause of all existing inequalities be it educational, socio-economic, and other disparities is the unequal distribution factor which causes some parties to benefit while other parties are disadvantaged. The first economic system implemented in Indonesia was a liberal economic system. The integrity of Indonesia's liberal economic system must be guaranteed. Emphasizing the principle of togetherness over democracy which is upheld, economic progress does not forget the important behavior of each of its actors, namely maintaining the efficiency of justice, insight into the environment, as well as independence.

## IMPLEMENTATION METHOD

The method used is interviews and location surveys in the Cipondoh sub-district to be explored and examined in the environment so that they can fulfill the requirements for filling out this journal. I also calculated how much the community in the Cipondoh sub-district experienced social inequality so that they did not feel any social empowerment.

## RESULTS AND DISCUSSION

From the results obtained, the Cipondoh sub-district has experienced an increase in its social development, an example of which is the many developments of well-known brands that have begun to color the sub-district. However, the beautiful environment of the Cipondoh sub-district has created a social gap between the less fortunate and the development of the environment in the Cipondoh area. because there are still many of them whose homes are next to each other or near these developments and also in the middle of a community complex that is quite affluent. From what was explained by the interviewees, maybe a good way to overcome the social inequalities that occur in the Cipondoh sub-district is by evicting the homes of the less fortunate to become beautiful and decent places to live and carry out empowerment and assistance from the government and social services for underprivileged communities around the Cipondoh area to produce good regional development around it and reduce the emergence of social inequalities that exist in the Cipondoh area. As well as the construction of a modern Social Assistance site so that in the future the Cipondoh area will increase its development.

**Table 1. Total District population in Cipondoh**

<b>No.</b>	<b>Village Name</b>	<b>Total population</b>
1	Cipondo Village	27.350
2	Cipondoh Prosperous Village	34.822
3	Village of Poris Plawad	18.706
4	Poris Plawad Indah village	24.789

## **CONCLUSION**

The conclusion is that community empowerment activities are very influential for the development of the environment in the future because their function is to reduce social inequality, currently, the government is better off paying attention to the social conditions of the community before building a modern era in the environment to avoid excessive social inequality again.

And also the government pays attention to its people so that they always embrace one another so that unwanted social inequality does not occur again and the Cipondoh area can develop without further barriers to social inequality. as well as the establishment of free flats and a large number of job vacancies and social assistance for underprivileged residents such as beggars, scavengers, and other less fortunate residents so that the Cipondoh area is clean and can fulfill justice and shared needs to develop the Cipondoh community area.

## **REFERENCES**

- Andini Septiani, Muhammad Iqbal Fasa, Suharto, *Addressing and Responding to Social Disparities*(1<sup>st</sup>February,2022)
- Ir. Hendrawati Hamid.M,Si . 2018. *Manajemen Pemberdayaan Masyarakat*. De La Maca. Makassar