

TRAINING AND ASSISTANCE IN PIRT REGISTRATION PROCEDURES TO INCREASE MSME EXISTENCE

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Abstract

In today's global era, food safety and health is becoming more complex because food safety is multi-sectoral and multidisciplinary. As we all know, there is no doubt that quality assurance of food safety throughout the food chain is a must without ignoring the fact that more than 200 diseases are spread through daily food. This is the main reason for the government to create a Home Industry Food Production Certification (SPP-IRT) as a guarantee of health quality and food safety from MSMEs (Micro, Small and Medium Enterprises) households. However, the lack of home industry products that have SPP-IRT is a challenge and a problem for the government, society, and MSMEs themselves. Through this mentoring program and by using community empowerment methods, it is hoped that it can increase knowledge related to SPP-IRT to the wider community, especially home industry activists. The result of this community empowerment is the widespread dissemination of information regarding Home Industry Food Production Certification and the increase in SPP-IRT registrants after this activity takes place. Of course, the success of this activity was accompanied by support from the Ministry of Communication and Information (Kominfo) and Padjadjaran University. The hope is that this program can solve the problem of the lack of MSME participation related to the registration of SPP-IRT for their products.

Keywords: Food Safety, Home Industry Food Production Certification.

INTRDUCTION

One of the basic needs of human consumption is food and drink. Food is anything that comes from biological sources and water, both processed and unprocessed, which is intended as food or drink, including additional food ingredients, food raw materials, and other materials used in the process of irradiating, processing and or making food. and drinks. Meanwhile, according to Article 1 Number 1 of the Minister of Health Regulation No. 329 of 1976, food is an item used as human food or drink, including chewing gum and the like but not medicine. Health experts say that a person's health is determined by what that person eats and drinks. In fact, it is indeed proven that what we eat and drink greatly determines the quality of our health. If the food and drinks we consume do not meet health standards, then this can have a negative impact on the quality of our health. On the other hand, if we always consume food and beverages that are guaranteed and meet existing health standards, it can be assumed and ensured that the quality of our health is guaranteed.

Until now, there have been a lot of household food industries that are widely spread in

various regions in Indonesia. One of the health standards that can be used as our benchmark is the Home Industry Food Production Certificate (SPP-IRT). Of course, this SPP-IRT is very much needed to improve the quality of the food home industry and ensure the health of the wider community. According to Catriana (2021), SPP-IRT is important because it can be a guarantor and evidence that the products owned by MSMEs are suitable and safe for consumption by the wider community. As of 2015 alone, BPOM has recorded approximately 61 Extraordinary Events (KLB) of food poisoning from all over Indonesia and affected 8,263 people.

One of the student's roles is Agent of Change, where students are agents of change who must stand in the front row in order to move change for the better. In fact, not all of the home industry food MSMEs are aware of the SPP-IRT. It is hoped that with the implementation of the Integrative KKN PPM program, students can provide useful information to the wider community. That way, the quality of food and beverages consumed by the community can be more guaranteed and quality.

IMPLEMENTATION METHODS

The method used in order to achieve the objectives of this training and mentoring program is the method of community empowerment through socialization, training, and mentoring both online and offline. The hope is that MSME activists who are domiciled in Tangerang Regency can improve their business existence)

RESULTS AND DISCUSSION

The result of this training and mentoring activity is that MSMEs in the Tangerang Regency area can improve their business existence after obtaining the Home Industry Food Production Certification (SPP-IRT). This is supported by the increasing public trust in the products of the MSMEs due to the existence of a guarantee of health quality and product quality issued by the Regent or Mayor. It is hoped that MSME activists can apply the knowledge and knowledge provided by the author during training, mentoring, and socialization from July 15 to July 26, 2022.

The material presented by the author with the topic "Training and Assistance for PIRT Registration" includes what SPP-IRT is, what is the function of SPP-IRT, two types of SPP-IRT and the cost of managing SPP-IRT, product provisions that can be registered with SPP-IRT, terms and conditions requirements that need to be prepared to register SPP-IRT, and the steps to register SPP-IRT. This material was successfully delivered in a good and detailed manner to 23 MSMEs. The questions that were most often asked during socialization were the function of the SPP-IRT itself, why MSME activists had to register for PIRT, and whether it was mandatory for every MSME activist to register SPP-IRT for their products.

The socialization and mentoring have been assessed as smooth and satisfying. The MSME activists in the Tangerang Regency area have felt very helped by the socialization of the Integrative PPM KKN and felt that the authors had fulfilled their needs. At the same time, the MSME actors were quite cooperative and could work well with the authors during the implementation of this activity.

Apart from the success that has been achieved by the author, of course there are problems experienced by the author during this series of activities, including:

Some MSMEs have their own activities outside of this activity. At the same MSME, the author has tried to contact and socialize more about this activity. However, MSME activists are very busy in running their business. This has an impact on writers who find it difficult to find MSME partners who can cooperate cooperatively.

Many MSME activists still have difficulty understanding digitalization and can be said to be technologically stuttering. In fact, some of them do not have sufficient smartphone devices so that access to information is very difficult. This has an impact on the difficulty of conducting two-way communication online between writers and MSME activists.

CONCLUSION

The implementation of training and mentoring activities carried out online and offline from July 4 to August 4, 2022 is considered to have gone well and in accordance with the plan. Various obstacles faced by the author can be properly addressed. As for the results that have been achieved, among others, increased knowledge and awareness of MSME activists in Tangerang Regency towards the ownership of Home Industry Food Production Certification.

In the end, after conducting training, mentoring, and outreach to MSME partners, MSMEs felt very helped by the information and materials presented. The hope is that culinary products consisting of food and beverages in Indonesia can guarantee the quality of their health. Not only that, this is in line with the MSMEs in Indonesia to be able to improve the quality of their products and businesses with socialization related to SPP-IRT.

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