

USING CANVA IN TEACHING WRITING TO EFL CLASSROOM STUDENTS

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ABSTRAK

Tujuan dari penelitian ini adalah untuk mengetahui bagaimana canva memediasi siswa dalam menulis kreatif, dan untuk mengetahui dampak penggunaan Canva pada siswa dalam menulis kreatif. Menggunakan Aplikasi canva, para siswa menemukan sesuatu yang baru. Canva menawarkan keuntungan besar dalam meningkatkan performa menulis siswa. Pada dasarnya penggunaan Canva dalam menulis mendukungnya dengan menyediakan gambar, warna, gambar, foto, font, dan grafik. Menulis adalah kegiatan yang menggunakan pemikiran kritis untuk membuat beberapa kata menjadi satu kalimat. Menulis dapat diartikan sebagai proses mentransformasikan pikiran ke dalam bahasa tulisan. Tujuan penelitian untuk mengetahui Persepsi Siswa tentang Penggunaan Kanvas dalam Menulis Kreatif. Data diperoleh dari kuesioner dan wawancara. Partisipan dari penelitian ini adalah 8 siswa SMA. Hasilnya adalah Siswa memiliki persepsi positif tentang penggunaan canva dalam menulis kreatif, dan aplikasi membuat siswa lebih mudah, menikmati, bersenang-senang, mudah dipahami, dan memotivasi mereka untuk belajar bahasa Inggris. Sebab, aplikasinya mudah digunakan, dan gambar aplikasinya menarik minat siswa. Selain itu, para siswa dapat meningkatkan kemampuan mereka dalam belajar bahasa Inggris dengan aplikasi ini, misalnya, mereka meningkatkan keterampilan mereka dalam bahasa Inggris. Selain itu, menulis kreatif dapat meningkatkan kemampuan imajinasi siswa dan mendapatkan pengetahuan baru tentang menulis kreatif.

Kata Kunci: Menulis Kreatif, Canva, Menggunakan Canva dalam Menulis Kreatif

ABSTRACT

The objective of this study was to know how canva mediates students' in creative writing, and to find the impacts of the use of Canva on the students' in creative writing. Using canva Application, the students found something new. Canva offers great advantages in improving students' writing performance. Basically, the use of Canva in writing supports them by providing pictures, color, images, photos, font, and graphics. Writing is an activity that using critical thinking to create some words to be one sentence. Writing can be defined as a process of transforming thought into written language. The purpose of the study to investigate Students' Perception of using canva in Creative Writing. The data were obtained from questionnaires and interviews. The participants of this study were 8 Students of senior high school. The results were Students have a positive perception of using canva in creative writing, and the application makes the students easier, enjoy, have fun, easy to understand, and motivated them to learn English. Because, the application is easy to use, and the picture of the application interested the students. Also, the students can improve their abilities in learning English with this application, for instance, they improve their skills in English language. Besides that, creative writing can improve students' imagination skills and get new knowledge of creative writing.

Keywords: Creative Writing, Canva, Using Canva in Creative Writing.

INTRODUCTION

Writing is one of the four language skills besides listening, speaking, and reading.

Writing is very important in language learning. According to Nation (2009:112), the writing is

an activity that can usefully be prepared for my work in other skills of listening, speaking, and reading. This preparation can make it possible for words that have been used receptively to come into productive use. It means that writing can be increased by learning other language aspects.

In this era, learning can be used technology. Of course the technology can also be used in writing learning. In this current situation, college students prefer to participate in their activities using technology. According to Hernandez (2017), technology is an important language teaching tool in this sense since the use of technology can increase students' motivation. They are equipped with digital age literacy, inventive thinking, high-order thinking and sound reasoning, effective communication and high productivity, (Tinio, 2002), Students need those to develop their language skills, including writing skills. One of the controversial issues in foreign language teaching was the level of technology use required in writing classes, including media formats.

According to (Ghavifekr, 2015), this is due to the capability of technology to provide a proactive, easy access and comprehensive teaching and learning environment. One of the examples of technology that can be used for writing learning is a canva.

Canva is the one of application that provided for the user around the world. Canva is the best choice for making or design something, but you don't think that it have limited feature. Canva is a simplified graphic-design tool, founded in 2012. It uses a drag-drop format and access to photographs, vector images, graphics and fonts. It used by no designers as well as professionals. The tools can be used for both web and print media design and graphics. Thus, canva is very suitable for students. According to Yuyun (2018), suggested that student-centered teaching learning activities can be done to deepen students' understanding as well as explore their creativity by integrating it with the implementation of the online application, namely Canva.

Canva is an application to simplify graphic design. Canva is an all-in-one design app that

allows you to produce eye-catching graphics, you can create or edit your designs. This app is very suitable for writing skill. We can refer to Thohiriyah (2018), who reviewed Canva as the info graphic tool in presenting the teaching materials, among the existing research studies in this field. The study results showed that Canva offers different themes and professional layouts to create the compelling info graphic for presenting the teaching materials.

In learning writing process, the students have some problem problem. Based on the researcher's experience, the problems that often faced in learning writing , such as difficulty getting ideas in writing and lack of creativity. Students often have difficulty writing due to lack of mastery of vocabulary students and the students have difficulties in creating the idea, it makes students feel confused about what they want to write. Because of that, the researcher choose this study in order to solve that problems.

The previous study was conducted in order to enhance writer knowledge. The first was conducted by (Beaufils & Duarte, 2018; Erguvan, 2015; Franco-Camargo & Camacho-Vásquez, 2018; Lam, n.d.), The improvement of students' writing skill in experimental group can be seen as a result of the use of Canva since this kind of visual media can stimulate students to develop their writing ideas. The second was conducted by Suhartono and Laraswati (2016), the application of visual media can help students to get ideas easily. For this reason, the researcher wants to continue from the previous study to conduct a case study about implementation of canva in writing activity.

The Research Question

How is the impact of using canva in teaching writing to students writing skill?

Purpose of the Study

Based on the question above, the purpose of this paper is to know how is the impact of using canva in teaching writing to students writing skill.

Writing is an important skill out of other skills; listening, reading, and speaking in English language learning. Writing also is a complex process that allows writer to explore thought and ideas, and make them visible and concrete (Ariyanti, 2016).

The term writing has been defined by many researchers. Rogers (2005) defined that writing is an important way in communication for human life because it is one of the language skills. According to Meyers (2005), writing is a way to produce language, which you speak. Writing is also an action that need a process of finding and organizing our ideas and share information.

Another study was conducted by Harmer (2006:79-80) argues that writing is a basic language skill, as important as speaking, listening, and reading. He said that writing including part of English skills. Writing is as important as other English skills. The student must learn about writing skills to can communicate with written communication.

Teaching writing is a difficult skill to be mastered by the teacher. Harmer (2010, p. 112), the logical reason of teaching writing is to give students opportunity to sharpen their though in language processing spontaneously. It consists benefits for students, for example: 1) as a good way to help the development of students' ability of using vocabulary and grammar, increasing the ability of using language; 2) as an essential tool to support other skills because if a student has good writing ability, 10 they can speak and read text more effectively; 3) as a way to approach modern information technology as well as the human knowledge.

Creative writing can be used to increasing students' interest and motivation in learning writing. According to Tütüniş, B. & Küçükali, S. (2014) argues that creative writing activities in foreign language classes might bring some solutions both to writing teachers' difficulties and to students who look down upon writing as a class activity. Creative writing does not require a model to publicize the prescribed patterns. Creative writing helps students to engage personally and enjoy the writing process. In the technological era, students can use digital storytelling as learning media.

Canvas is a popular online learning system. It is a system that offers possibilities for the learner to educate or learn the way they want to. According to Littlefield (2016) Canvas is one of the best online learning platforms available and also it offers some unique Web 2.0 features. This application makes easy for students and instructors to manage the learning process. It is

very simple and flexible system, so it simply feels better to use than most other online learning platforms.

The first previous study conducted by (Beaufils & Duarte, 2018; Erguvan, 2015; Franco-Camargo & Camacho-Vásquez, 2018; Lam, n.d.), The improvement of students' writing skill in experimental group can be seen as a result of the use of Canva since this kind of visual media can stimulate students to develop their writing ideas. The second was conducted by Suhartono and Laraswati (2016), the application of visual media can help students to get ideas easily. For this reason, the researcher wants to continue from the previous study to conduct a case study about implementation of canva in writing activity.

For the reason, the researcher want to continue from the previous study to conduct a case study about develop students creative writing using canva application.

METHOD

This study conducted by using qualitative research and used case study 2.0 to collected and analyzed the data. This study take the data from the second grade of State High School 9 tarbiyah islamiyah in Bogor. Participants selected from 32 students consisting of 4 men and 4 women who are still beginners in learning English. The ages of the participants were between 15 until 16 years old.

The data collected by using questionnaires, interview, and as the instruments.

The processes of collecting data begin as follow; (1) Find some theories about the development students' creative writing using canva application and choose the participants which were the students; (2) And then, preparing the questionnaire and interview; (3) The next step, ask the participants to make a canva using story bird and give the questionnaire sheets to the participants. (4) After the data from the questionnaire were analyzed, the researcher did the interview session and collected the projects. And analyzing data from the interview, the last made a conclusion based on the data.

The processes of the analyses are mention below.

- a. Assembling step

- Collect the data from the questionnaire, interview.
- b. Analyzing step
Describing the data from the questionnaire, , interview, shortening the data, categorizing the important data to seek important information related to research focus.
- c. Finishing step
Concluding the outcomes.

FINDING AND DISCUSSION

These research findings present and discuss the answer to the research problems. The findings of this study are mentioned below.

1. . Canva Could Make Students More Creative in Writing Class

In this part there was one statement, it was S-6 (I can think creatively when learning writing using canva). The result of the data would describe below.

Table 1. *Canva Could Make Students More Creative in Writing Class*

NO	Canva Could Make Students More Creative in Writing Class	Score Criteria
	S-6 (Statement 6)	
P1	5	5
P2	5	5
P3	4	4
P4	5	5
P5	5	5
P6	5	5
P7	4	4
P8	5	5
Total Criterion Score		38
Maximum score		40
Rating/Scale = total score : score max x 100% = 38:40		95%
X 100% = 95 %		

*S = Statement, P = Participant

Based on the table 1, the participants argued that “Canva Could Make Students More Creative in Writing Class”. As the questionnaire result which- mentioned that 95% of the participants said Agree to the

statement in S-6 (statement 6) above that Canva could make student more creative.

The results of the questionnaires above were also support by statement from the result of interview that the students’ perception that Canva could make students more creative in writing class. From eight statements of eight participants agree that Canva could make students more creative in writing class.

“Yes, Sir. I feel more creative after using Canva.” P1

“Of course. I feel more creative because i like the pictures/templates that include in canve.” P8

2. Students Feel Easier to Find the Idea When Using Canva

In this part there was one statement, it was S-11 (Students Feel Easier to Find the Idea When Using Canva). The result of the data would describe below.

Table 2. *Students Feel Easier to Find the Idea When Using Canva*

NO	Students Feel Easier to Find the Idea When Using Canva	Score Criteria
	S-11 (Statement 11)	
P1	4	4
P2	5	5
P3	5	5
P4	5	5
P5	4	4
P6	4	4
P7	5	5
P8	5	5
Total Criterion Score		37
Maximum score		40
Rating/Scale = total score : score max x 100% = 37:40		92,5%
X 100% = 92,5 %		

*S = Statement, P = Participant

Based on the table 2, the participants argued that “. *Students Feel Easier to Find the Idea When Using Canva*”. As the questionnaire result which- mentioned that 92, 5% of the participants said Agree to the statement in S-

11(statement 11) above that. Students Feel Easier to Find the Idea When Using Canva.

The results of the questionnaires above were also support by statement from the result of interview that the students' perception that Students Feel Easier to Find the Idea When Using Canva. From eight statements of eight participants agree that Students Feel Easier to Find the Idea When Using Canva.

"Yes, Sir. Because the images are attractive and canva can make it easier for me to find new ideas. P2

'yes, sir. Because canva make me excited to find some new ideas. P3

3. Canva Can Motivate Students to Learning Writing

In this part there was one statement, it was S-10 (canva can motivate students to learning writing). The result of the data would describe below.

Table 3. Canva Can Motivate Students to Learning Writing

NO	Canva Can Motivate Students to Learning Writing	Score Criteria
	S-10 (Statement 10)	
P1	4	4
P2	4	4
P3	4	4
P4	4	4
P5	4	4
P6	4	4
P7	5	5
P8	4	4
Total Criterion Score		33
Maximum score		40
Rating/Scale = total score : score max x 100% = 33:40 X 100% = 82,5%		82,5%

*S = Statement, P = Participant

Based on the table 3, the participants argued that "Canva Can Motivate Students to Learning Writing". As the questionnaire result which- mentioned that 82, 5% of the participants said Agree to the statement in S-10

(statement 10) above that. Canva Can Motivate Students to Learning Writing.

The results of the questionnaires above were also support by statement from the result of interview that the students' perception that Canva Can Motivate Students to Learning Writing. From eight statements of eight participants agree that Canva Can Motivate Students to Learning Writing.

. "Yes, Sir. I feel more excited sir, so not only are there writing, but there are pictures that make me excited. P8

"Yes sir. The feature's make me more interested in learning sir. P7

Of course sir, I feel more motivated to learn something new with using canva. P1

Discussion

Referring to the writer finding above, this section was provided to discuss the findings. As mentioned earlier in chapter I, this study aimed to know students' perceptions of canva in teaching writing to EFL classroom students. Based on some theories to know the impacts that are detected by students using canva in teaching writing to EFL classroom students

CONCLUSION

The purpose of this research is to describe students' perception of canva in creative writing. Based on the results, the use of canva in creative writing, the students have positive perceptions to use canva in creative writing. Therefore, the results were the application to makes the students easier, creative writing, enjoy, have fun, easy to understanding, and motivated them to learn English. Because, the application is easy to use, and the picture of the application is interested the students.

Canva offers great advantages in improving students' writing performance. Basically, the use of Canva in writing supports them by providing pictures, color, images, photos, font, and graphics. They were equipped to develop their idea of writing. They believed the use of Canva made them more creative in English writing. By using Canva, they also found the writing process easier. It became effortless to deliver their ideas through Canva

as well as making it easy for readers to understand the messages. Finally, using Canva as a technology media helps students improve the quality of their writing skill. They also get to know how to apply technology to language learning. Furthermore, learning foreign language is believed to be a fun activity for the students.

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